

The following Privacy Policy (the “Policy”) applies to the use of the IPlayerHD’s services (the “Services”) and IPlayerHD’s website (the “Website”), which is owned and operated iPlayerHD, Portsmouth, NH, USA.

At iPlayerHD we respect the privacy of our users and the importance of the information they entrust to us and we will not sell or commercially exploit your personal information. By using the Website, you accept and allow the collection and use of your personal and non-personal information as outlined below. You should visit this page periodically to review any amendments to our Privacy Policy. Your continued use of the Website indicates your acceptance of any changes to this Privacy Policy.

1. Personal Information and other data that may be collected. Our primary purpose in collecting personal information is to provide you with a safe, smooth, efficient, and customized experience. We may collect personally identifiable information (“Personal Information”), such as your name and address, including email address, when you or other users provide it to us. We may also collect Personal Information from third parties. We may combine the Personal Information and other data received from different sources. Some collected information is not explicitly submitted by the users of our Website: (i) our server logs automatically and collects information, such as your IP address, your browser type and language, and the date and time of your visit; (ii) we may assign your computer one or more cookies which may collect information to facilitate access to our Website and Services and to personalize your online experience; (iii) we may use standard Internet tools, such as web beacons, which collect information that tracks your use of our Website and our Services to enable us to customize our Services.

2. Use of collected information. We may use Personal Information to (i) fulfill, facilitate and improve the services on our Website; (ii) offer products and services that may be of interest to you; (iii) customize the advertising and content on our Website; (iv) manage your account and preferences; (v) identify and protect against fraudulent transactions and other misuses of our Website and Services; and (vi) enforce the iPlayerHD Website Terms and Conditions of Use.

3. Sharing of collected information. We will not share Personal Information with others except as indicated in this policy. We may share personal information with: (i) service providers, such as credit-card payment processors, performing services on our behalf; and (ii) other third parties in limited circumstances, such as complying with legal requirements, preventing fraud, and protecting the safety of the users of our Website and our Services. We reserve the right to transfer your Personal Information in the event of a transfer of ownership of the Website and/or iPlayerHD, such as an acquisition by, or merger with another company.